COVID19: Say Hello to Positive Awareness
#IndiaFightsCorona

The Corona Virus Infection Disease popularly known as the COVID -19 has played havoc in the world. India’s quick and proactive actions are being appreciated at all levels worldwide. Many innovations such as low-cost testing kits, low cost ventilators and innovative measures of social distancing and public participation are worth noting. While India is confident of winning war against COVID – 19, however a major hindrance could be the emerging hotspots in slum areas of big cities.

Shelter Associates, an NGO working into the sanitation and housing space in urban slums of Maharashtra, have undertaken various awareness & relief campaigns to ease the spread of this virus and bring much relief to the slum families who receive minimal help at the time of such a crisis. To prevent the spread of Covid19 in the slum communities, Shelter Associates mobilized the families through telephonic awareness calls that informed the listeners on various awareness topics, hygiene kits and food grain distribution, etc.

800+
Awareness calls are made per day in the slums of Pune, Kolhapur, Thane, Navi Mumbai & Panvel

Individuals are made aware of Emergency contact numbers where they can easily reach out for help. They are also made to comply with government regulations during the Covid19 crisis and lockdown situation.

*All information is derived from Government approved sources

ACTIVE ROLE OF VOLUNTEERS:

The volunteers from the communities are identified and trained by Shelter Associates to conduct the awareness calls to the slum residents. They play a very active role in:

- Providing all the basic information on Covid19 crisis and its prevention along with important numbers.
- Understanding the family situation of the respondent and provide him with related information
- Destroying the misconceptions and myths that most of the slum dwellers have with respect to the virus
- Understanding the sanitation situation of the family and offering individual toilets to those in need.
- Conducting individual counselling wherever and whenever required

Copyright Shelter Associates
For more information, please visit our website: www.shelter-associates.org