



ANNUAL REPORT 2023-24

EXECUTIVE DIRECTOR'S NOTE





We founded Shelter Associates in 1994 and this year as we celebrate 30 years of service, I am delighted to reflect on the remarkable achievements of our organisation. This FY 2023-24 has been a testament to our dedication, innovation, & the unwavering commitment of our team. I am proud to highlight some of the key milestones we have accomplished: We were honoured with Infosys Foundation's prestigious Aarohan Award, for our efforts to empower women through comprehensive sanitation. It was a moment of pride to receive the award at the hands of Mrs. Sudha Murthy. Our efforts were further acknowledged with the WINS Awards by Govt. of Maharashtra, underscoring our excellence in the sanitation sector in Pune & Navi Mumbai.

Our groundbreaking work in social housing was featured in the Biennale 2023, hosted by the Ministry of Culture in New Delhi, showcasing our contributions on a prominent platform. Additionally, the Ford Foundation included us in the UN Coffee Table Book titled "Hum," celebrating our initiatives and impact.

Shelter Associates was selected as City Champions in Sanitation by Josh Talks, highlighting our leadership and innovation in urban sanitation. We had the privilege of presenting our work at Tedx Pune, spreading awareness and inspiring action on critical issues.

We have begun to spread our wings in other states and successfully mapped and surveyed four settlements in Kotagiri, Tamilnadu, enhancing our understanding and approach to urban development. Our digital addressing efforts were noticed by the Housing Ministry, Government of Maharashtra, who supported its inclusion in the RAY Housing where Plus Codes were affixed to 15000 tenements.

We also initiated corporate engagements through our Menstrual Hygiene Workshops, both online and offline, expanding our reach and impact. Our Eco-Friendly Menstruation Programme has been well received and is in the process of being scaled up, promoting sustainable practices and women's health.

This year marks a significant transition for Shelter Associates as we evolve from being primarily an implementer to becoming a resource organisation. With these achievements under our belt, I look forward to an exciting year ahead, filled with new opportunities and continued progress.

Thank you for your unwavering support and belief in our mission. Together, we will continue to create a positive impact and drive meaningful change towards a more equitable, sustainable and conscious society.

Pratima Joshi (Executive Director)

2023-24

MESSAGE FROM THE BOARD

"A deep understanding of ground realities is one of the main roadblocks to improving our cities and planning for climate change effects. Shelters' work on creating accurate and data-rich geospatial (GIS) maps, and then empowering both communities and municipalities with such information to tackle major issues like housing, waste management and sanitation, is not only path-breaking, but is essential to create world-class, inclusive and sustainable cities. Each and every town and city in India should be setting up such systems in the coming years."

Manas Rath (Board Member - SA)

Shelter associates

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SHELTER ASSOCIATES - THEN & NOW



Shelter Associates is a Civil Society Organization (CSO) established in 1993 to improve the living conditions of the urban poor in India. We work in slums and informal settlements to Provide technical support for, and facilitate access to, improved housing, sanitation and other essential services.

The Core Purpose of the organisation is to 'Enhance the Quality of Life'.



An India where every citizen has access to basic infrastructure and secure tenure, leading to equal distribution of rights.



To empower communities living in informal settlements to pursue their right to dignity and an elevated quality of life.

Sa's Approach





Core Values

Dignity:

We nurture respectful relationships

Honesty:

We seek, present & abide by the truth

Teamwork & Collaboration:

We believe in working together

Quality Work

We exceed expectations, ensure sustainable outcomes

Innovation:

We find new ways to serve better

Transparency:

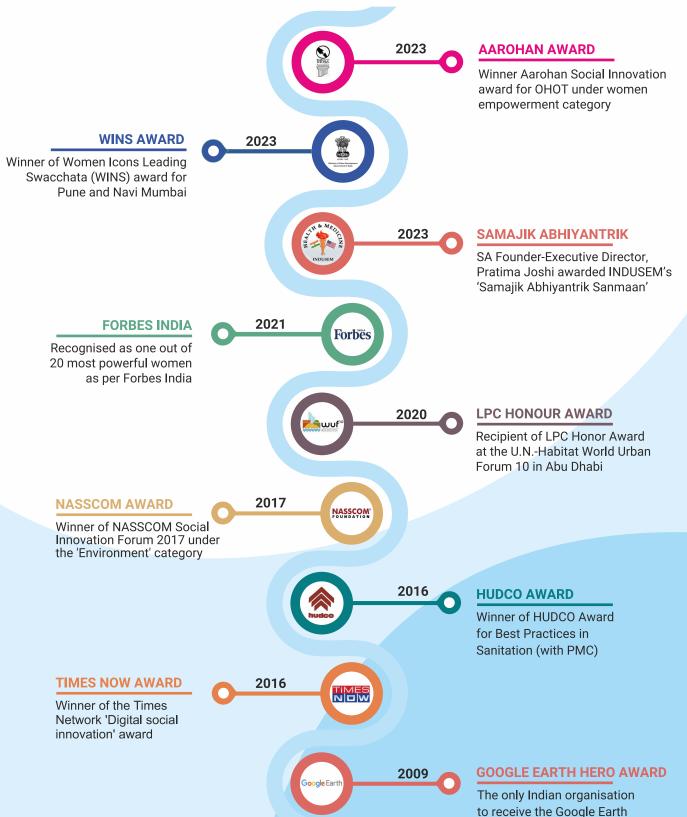
We ensure trust is maintained at all level

PROJECT FUNDRAISING MANAGERS MANAGER GIS ARCHITECTS ANALYSTS Shelter Associates Team RESEARCH SOCIAL M&E **ANALYSTS WORKERS EXPERTS** URBAN **VOLUNTEERS PLANNERS**

ACCOLADES AND RECOGNITIONS



This year holds a unique significance as we celebrate SA's 30th anniversary, reflecting on our journey of growth and impact. It's also marked by numerous awards and international recognition, highlighting our commitment to excellence and the milestones that define our success. Each milestone represents a step forward in our mission and vision.



Hero Award

HIGHLIGHTS OF YEAR 2023-24



As we complete 30 years, we proudly reflect on our journey. In 2023-24, we took a leap and ventured out of Maharashtra to map Kotagiri in Tamil Nadu state. We presented our work at conferences & actively participated in urban development & sanitation forums. We are also consciously veering towards more holistic urban development projects. Recognized as a leader in spatial data for social impact, we also train other organizations including ULBs, in creating and leveraging spatial data. Our journey so far has also been featured in many publications this year.

IMPACT FIGURES OF 2023 - 2024

48,907 3,58,907 (1994-2024)

Rapid Infrastructure Mapping & Rapid **Household Surveys** in Slums

1,138 27,515 (1994-2024)

HH toilets facilitated in Pune, Pimpri-Chinchwad, Navi Mumbai & Thane.

15,210

1,06,210 (1994-2024)

Plus Codes provided to Slum HH in 4 cities of Maharashtra

1015

2440 (2020-2024)

Women switched to menstrual cup/ cloth pad

1.3 Lakh+ 18.71 Lakh+ (1994-2024)

Total lives impacted (Data, sanitation, housing and other projects)

SA honored with **Aarohan Social** Innovation Award 2023 by

INFOSYS FOUNDATION



- SA Selected as City Champions in Sanitation by Josh Talks
- Recipient of WINS (Women Icons Leading Swacchta) awards for Pune and Navi Mumbai
- Pratima Joshi awarded INDUSEM's 'Samajik Abhiyantrik Sanmaan'

- Pratima Joshi's work featured in India Art Architecture Design Biennale 2023 conducted by Ministry of Culture
- Pratima Joshi featured on UN Women Coffee Table Book 'HUM'. The book spotlights her journey inspiring Women Leaders across India

SA Founder & Executive Director, Pratima Joshi featured on **TEDX PUNE**



UNGOX

Pratima Joshi spoke on the power of spatial data & digital addresses in transforming & bringing about a more equitable society

Pratima Joshi highlighted how SA has taken a data driven approach to improving services like sanitation, covid vaccination, access to essential services and housing in informal settlements across seven cities in Maharashtra

GOVERNING BODY MEMBERS





Arun Kadekodi, President

An MTech in Computer Science and the co-founder and CEO of Soft Corner, a software product and services firm. He is an active member of the Computer Society of India.



Pratima Joshi, Secretary

Masters in Architecture and the Co-founder of Shelter Associates. She is an Aga Khan Scholar and recipient of the prestigious 'Google Earth Hero' honour.



Supriya Vaidya, Treasurer

A graduate in home science graduate and education, Supriya was in the teaching profession for several years. She is one of the founder directors of Noble Agro-Vet Ltd.



Manas Rath, Member

Founder of LEAP Cities, catering to solving urban problems. He is a senior advisor at BORDA and the Dutch Takea-Stake Impact Investment Fund. Worked with Dasra & Avendus Capital.



Nirmala Pandit, Member

She has a doctorate in human rights & taught Human Rights & International Law in the post-graduate department of law at the University of Pune.



Ashwin Trimal, Member

A B.Sc, MBA and Founder Director of real estate development company TruSpace. Also responsible for development of premium residential & commercial projects in Pune.



Vishal Jain, Member

A graduate in electrical engineering & post-graduate in management, he is the co-founder of DP Coalition & a trustee of PROOF. He is also involved in various urban issues for the poor.



Vaishali Bhagwat, Member

A Post Graduate from Cranfield University UK, she is a practicing lawyer with 22 years of experience in litigation and advisory practice in Pune and Mumbai.



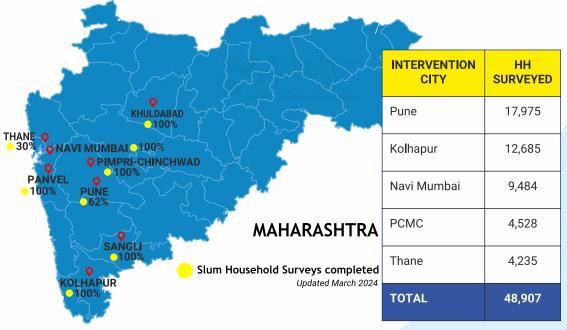
DATA MAPPING AND GIS



SA pioneered the use of Geographic Information System (GIS) technology & Google Earth in the late 90's for spatially mapping poverty using an android application called AVNI and other open source GIS softwares. This data is regularly updated on a web-based platform to allow for real time monitoring of slums on a city-wide level. The information thus created is finally used to determine the gaps in delivery of sanitation, improving accessibility of slum dwellers to essential services and for developing slum rehabilitation solutions based on slum vulnerability and resource allocation for the same. It also helps ULBs make required budgetary provisions. 3,58,907 households have been mapped and surveyed till date in 668 informal settlements.

INTERVENTION CITY	HH MAPPED			
Pune	1,347			
Solapur	15,000			
PCMC	3,873			
Thane	1,487			
Kottagiri	548			
TOTAL	22,255			

Data for 2023 - 24



Data for 2023 - 24

Total Slums
Mapped till date

668



% of households mapped and data collected in each slum

90%

TAMILNADU

Mapping beyond Maharashtra

After Uttar Pradesh, this year we got an opportunity to map Kotagiri town in Tamil Nadu known for its forests & tea plantations. The tribal population here faced wildlife threat intensified due to lack of toilets & mismanaged solid waste. In partnership with Keystone Foundation NGO, we successfully mapped 4 settlements.

548 structures were mapped

PLUS CODES - A DIGITAL ADDRESS



Plus Code (PC) is a unique digital locational address given to every location on earth. Shelter Associates generates and assigns these PC to slum households and critical infrastructure. Linked to our granular spatial data, PCs helps improve accessibility to basic services. PC is navigable through Google Maps and allows slum residents to access services such as postal, emergency services, gas cylinders & other online services. In addition to that, the WASH infrastructure facilities with the slum such as Community Toilets, Manholes, Drainage Chambers, Water standposts, etc. can be located easily. City Municipal Corporations will be able to provide basic facilities like water, sanitation, waste management, electricity, etc. to every household accurately. 106210+ Plus Codes have been generated so far in the informal settlements of 7 cities of Maharashtra.



TOTAL **15,210+** PLUS CODES GENERATED in 2023-24







A Special Mention this year!



PM MODI INSPECTS
RAYNAGAR'S PMAY SUCCESS

This year, we added another feather in our cap by starting to provide Plus Codes to all houses in the RAY Housing project, inaugurated by Hon'ble Prime Minister of India, Shri. Narendra Modi in Solapur. Through the RAY Housing project the Govt. will provide pucca homes to 30,000 families of unorganized sector workers. Plus Codes will aid in the timely provision of essential services to these families.

Plus Codes

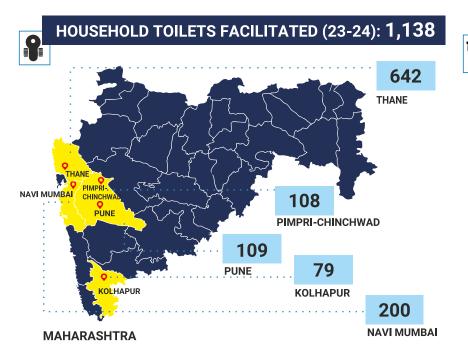


2023-24

SANITATION AND HYGIENE



Right to safe sanitation & hygiene are basic rights but the underprivileged living in overcrowded slums have to deal with insufficient & low-quality WASH services. We, at Shelter Associates have been at the forefront to deliver safe sanitation to urban slum dwellers through our robust data-driven 'One Home One Toilet' sanitation model that focuses on facilitating home toilets to slum families. This initiative has reduced Open defecation, improved overall health by giving a dignified choice to women, elderly & the disabled. We've also enhanced our efforts to provide sustainable sanitation initiatives, aiding in solid waste management & WASH awareness.



Increase in % of drainage laid by Municipal Corporations

CITY (Maharashtra)	DRAINAGE% RISE (In project slums)				
Pimpri-Chinchwad	From 37% to 68%				
Kolhapur	From 23% to 37%				
Navi Mumbai	From 13% to 46%				
Thane	From 17% to 33%				
Panvel	From 16% to 47%				



Persons impacted directly & indirectly through sanitation solutions (23-24): **50.000+**









MENSTRUAL HYGIENE



Modern-day disposal pads are toxic, non-biodegradable, that ultimately clog our landfills for decades while the Lack of affordable menstrual hygiene products adds to the financial woes of underprivileged women. To address twin problems of environmental degradation and period poverty, we educate women and adolescent girls regarding the importance of menstrual hygiene, the hazards of disposable pads on women's health, and the environment. We urge the use of eco-friendly sanitary products like menstrual cups and cloth pads. Women form groups and discuss their experiences during menstruation and encourage each other to adopt suggested eco-friendly sanitation products. This program is helping underprivileged slum women and girls to change the conservative attitudes around menstruation.





Impact created by switching from Sanitary pad to a menstrual cup



1015*

women from the community have switched to menstrual cup & cloth pads



9.74.400*

less sanitary pads are polluting the environment



₹**48,72,000***

saved by switching from pad to a menstrual cup

*Data considering menstrual cup usage of 8 years

MENSTRUAL HYGIENE STARTER KIT









In addition to personal counseling, we provide each participating woman with a menstrual hygiene starter kit, which includes nutritional snacks, a period tracker, an information booklet, handwash, and a menstrual cup or biodegradable pads. This initiative encourages women to prioritize their health and self-care.

1,900 women

attended the eco-friendly menstrual hygiene workshops across Pune, PCMC, Navi Mumbai, Kolhapur & Thane







SOCIAL HOUSING



Bondre Nagar Slum Redevelopment: One-of-a-kind project in Maharashtra, where an entire community of 77 households is being redeveloped under the Beneficiary-led construction vertical of PMAY, is in the final phase of completion within a year of commencement of its construction. With all the site infrastructure and finishing works progressing rapidly, the recipients are eager to move into their new homes as soon as possible.



TOWARDS A HOLISTIC DEVELOPMENT

As the community builds new houses, with it also comes the responsibility of



maintaining and sustaining them. The construction work is well on track, and therefore SA team is reaching out to the Bondre Nagar community by organizing sessions on various topics. These include solid waste management, menstrual hygiene, maintaining the housing society and its finances, and finding ways to create livelihood options for the women in the community. We believe that these efforts will contribute to the overall development and economic progress of the community members.

Embarking on a New Era: Social Housing Redevelopment in Maharashtra



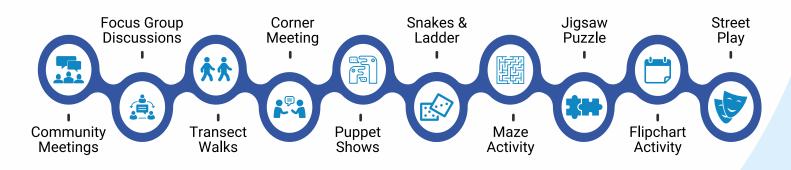
With Shelter Associates nearly completing its 4th social housing project in Maharashtra, we are now looking forward to sharing our learnings to influence social housing policy. Our goal is to strengthen the approach and increase the uptake of such schemes by their intended users.

To further this goal, we had the opportunity to meet with the Housing Secretary of Maharashtra, Hon. Mrs. Valsa Nair Singh, and we are currently working on preparing a document with policy suggestions to improve the implementation of social housing schemes in Maharashtra. We have presented our city wide housing study findings of Kolhapur city to the Housing secretary and updated the only beneficiary led housing project updates with them. Now this year we are preparing a housing policy document which is yet to be shared with them.

COMMUNITY MOBILIZATION



Slum dwellers are usually deprived of critical information which affects their ability to make decisions. To truly empower them, it is necessary to effectively educate our slum communities by engaging them through effective development communication. Our team of community volunteers engage community members on various issues related to sanitation, health, ecofriendly menstrual hygiene and environment. Through immersive discussions with the community, we transform their knowledge, attitudes and practices. Community engagement is a two-way process for sharing ideas and knowledge that empowers the communities to take action. It initiates a dialogue with the communities which makes our interventions meaningful and sustainable".







COMMUNITY ENGAGEMENT

This year we not only trained community volunteers but also developed new development communication tools like menstrual hygiene board game, jigsaw puzzle, menstrual cup: myths vs facts, posters, videos etc. to engage community members on various issues related to sanitation, health, ecofriendly menstrual hygiene and environment.







FINANCIALS



Shelter Associates

(Regn No.: F-9162 (Pune) under Bombay Public Trusts Act, 1950) Arunodaya, 769/7, Deccan Gymkhana, Pune - 411004

Balance Sheet as on 31st March 2024

FY 2022-23 Amount (Rs)	FUNDS AND LIABILITIES	Sch	Amount Rs.	Amount Rs.	FY 2022-23 Amount (Rs)	PROPERTY AND ASSETS	Sch	Amount Rs.	Amount Rs.
21,35,789.18	Trust Funds or Corpus Balance as per last balance-sheet Add: Corpus contributions (Directly Credited) Other earmarked funds (Created under the provisions of the trust-deed or scheme or out	А	21,35,789.18	21,35,789.18	13,59,280.00	Immovable properties Leasehold Land Capital Work in Progress Investments Movable Assets Furniture and fixtures [As per Schedule 2]	Е	12,08,782.00	-
2,62,12,726.00	of the income) - Depreciation Fund - Sinking Fund - Reserve Fund - Any other Fund - [Foreign Contribution Project Fund] - [Sanitation, Toilet & Hygiene Project Fund] (As per Schedule 1]	ВВ	22,02,726.00 2,56,79,587.00	2,78,82,313.00	2,48,955.00	, ,	G	2,89,801.00	14,98,583.00 -
36,10,998.38	Loans (Secured or Unsecured) From Trustee From others Liabilities For expenses (Duties & Taxes) For advances For rent or other deposits For sundry credit balances	С		67,38,116.00 - - -	12,42,811.79 5,90,42,238.46	[As per Schedule 3]	F	-	43,52,302.39 49,148.00
2,99,33,771.69	Income & Expenditure Account: Balance as per last Balance Sheet Less: Surplus as per Income & Expenditure Account	D	2,98,17,283.69 17,28,061.29	3,15,45,344.98		Balances with IDBI Bank, SBI & HDFC Bank in Current & Savings Account in the name of Sheltar Associates in Fixed Deposit Account in the name of Sheltar Associates	н	81,38,044.47 5,42,63,485.30	6,24,01,529.77
6,18,93,285.25	6,18,93,285.25 Total			6,83,01,563.16	6,18,93,285.25	Total		•	6,83,01,563.16

Note: Income outstanding - NIL

The above Balance Sheet to the best of our belief contains a true account of the Funds and Liabilities and of the Property and Assets of the Trust.

Dated 30th August 2024 at Pune

For Shelter Associates

Sd\-

As per our report of even date

Sd\-For Achyut Ekhe Co. Chartered Accountants Firm Registration No.114973W

> CA Sameer Ekhe (Partner) M. NO. 124933

Trustees

FINANCIALS



Shelter Associates

(Regn No.: F-9162 (Pune) under Bombay Public Trusts Act, 1950)

Arunodaya, 769/7, Deccan Gymkhana, Pune - 411004

Income and Expenditure Account

for the Year Ending 31st March 2024

FY 22-23 Amount (Rs)	EXPENDITURE	Sch	Amount Rs.	FY 22-23 Amount (Rs)	INCOME	Sch	Amount Rs.
	To Expenditure in respect of				By Rent		ı
	properties - Rates, taxes, cesses		_		By Interest		
	- Repairs and Maintenance		-		- on securities		=
	- Salaries		-		- on Income Tax Refund		-
	- Insurance - Depreciation		-		- on bank account Savings Bank Accounts	1	3,50,804.00
	(by way or provision or adjustments) - Other expenses		<u>-</u>	33,29,956.83	Fixed Deposit Accounts	j	37,17,393.00
	To Establishment Expenses	4	_		By Dividend		-
	[As per Schedule 4]	•		17,95,488.02	By Donations in cash or kind	К	25,89,733.00
	To Remuneration to trustees		-	3,06,35,298.00	By Grants	L	3,48,81,627.00
	To Remuneration (in the case of a math)				By Income from other sources		-
	to the head of the math, including his			<u>-</u>	- Professional Fees		12,47,720.00
	household expenditure, if any		-	1,500.00	- Honorarium		6,000.00
				=	- Others		=
	To Legal expenses		-	80,20,635.87	By Transfer from Sanitation, Toilet & Hygiene Project Fund		-
75,000.00	To Audit fees		75,000.00				
	To contribution and fees		-				
18,238.00							
	(a) Bad debts (b) Loan scholarships		-				
	(c) Irrecoverable rents		=				
	(d) Other items		-				
	To Miscellaneous Expenses		-				
2,67,740.00	To Depreciations	Е	2,65,765.00				
1,10,000.00	To Amounts transferred to Reserve or specific funds		30,95,115.00				
	To Expenditure on objects of the Trust						
	(a) Religious		-				
	(b) Educational (c) Medical relief		-				
	(d) Relief of poverty		-				
3,93,73,279.66	(e) Other charitable objects [As per Schedule 5]	Ι	3,76,29,335.71				
39,38,531.06	By Surplus carried over to Balance Sheet		17,28,061.29				
	[Excess of Income over Expenditure]						
4,37,82,788.72	Total		4,27,93,277.00	4,37,82,878.72	Total		4,27,93,277.00

Dated 30th August 2024

at Pune

As per our report of even date

For Shelter Associates

For Achyut Ekhe Co. Chartered Accountants Firm Registration No.114973W

Sd\-

Sd\-

Trustees

CA Sameer Ekhe (Partner) M. NO. 124933

IN THE NEWS



Shelter Associates has received positive media coverage for its wide range of social initiatives, including data mapping, sanitation and hygiene improvements, social housing, Plus Codes implementation efforts. Notably, our menstrual hygiene initiative has also been highlighted for making a significant impact on community health and well-being.



2023-2

STORIES FROM THE GROUND



From Struggle to Triumph: A Woman's Determination For Dignity



Rupali Gadiwadar Crusher Chowk, Kolhapur House No: 46

In Krusher Chowk, nestled amidst the bustling city of Kolhapur, resides family of four. Originally from Karnataka, they moved in search of a better life. Yet, one essential amenity eluded them: a toilet within their home.

The absence of a personal toilet meant enduring the unhygienic conditions of the public toilet, fraught with dangers and discomforts. Despite the challenges, women of Gadiwadar family remained undeterred. When they learned of an initiative offering materials for home toilet construction, they saw an opportunity to transform their family's living conditions. Navigating drainage line construction hurdles and initial reluctance from her husband, they overcame financial constraints and technical obstacles to build a toilet within their home.

This toilet represents more than just a physical structure; it symbolizes empowerment, dignity, and the transformative power of a woman's resolve.

Embracing Change: Shruti's Journey to Zero Waste Menstruation



Shruti Arjun Sonkamble H.no. 817, VidhyaNagar, PCMC

A daughter's pride, a daughter's wealth! When a girl reaches puberty and begins menstruating, it is a joyous and significant celebration in her life.

In the past, girls were often instructed to keep their menstruation a secret, leading to a lack of open conversations about menstrual health. Shruti's mother used to guide her, emphasizing on hygiene during periods. Shruti followed her mother's advice diligently, changing her pads 2-3 times a day.

Shruti Arjun Sonkamble, 16, attended a Zero Waste Menstruation workshop in Vidyanagar, PCMC. There, she gained valuable knowledge about menstruation, the uterus, and the numerous benefits of using a menstrual cup. Shruti, a dedicated class 10 student, initially used pads but found them cumbersome due to the frequent changes required, especially during school.

After discovering the convenience of menstrual cups at the workshop, Shruti decided to make the switch. She was planning a trip to Raigad district on

January 22 and usually disliked traveling during summer because of the hassle of changing pads. However, using the menstrual cup made her trip much more comfortable, as she no longer felt the inconvenience of changing pads. Shruti expressed her heartfelt gratitude to the organization for providing a free cup and educating her about menstrual hygiene, stating she would continue using the cup regularly from now on.

VOLUNTEERING EXPERIENCES



Shelter Associates is grateful to the volunteers/students who have been a part of the organization and have gone back with a great amount of learning. This year too we had architectural interns and community volunteers who brought in their expertise and contributed towards the ongoing development of Shelter Associates.



Sai Deshpande Volunteer

Volunteering as an intern at the slum near Mundhwa with Shelter Associates was an eye-opening experience. I enjoyed playing games with the children and seeing their excitement. The community was very welcoming and kind, and it showed me how important it is to connect and help others.



Urja Patankar Volunteer

Shelter Associates is a revolutionary organization that I am so proud to be associated with. Being on the ground, I have experienced the hard work the team puts in, and the immense impact they make. I had a great learning experience with SA



Abhishek Joshi Architect Intern

Working at Shelter Associates was an exceptional experience for me. The exposure I got working on the field and all the skills I learned have helped me a lot. The supportive and collaborative environment that shelter fosters has made me grow in many ways and also made coming to work every day enjoyable. I will always cherish the memories I have made in Shelter.

A LEARNING OPPORTUNITY



We are happy to invite students/volunteers for Data Management, Architecture, Urban planning, Social Work, Advertising and PR, Research, Documentation, etc. We ensure a good exposure and a deep understanding of ground realities for the intern/volunteer joining us.

Mail your interest to info@shelter-associates.org

THANKING OUR PARTNERS



Shelter Associates is extremely grateful to all our Partners, Urban Local Body Members and Funding Organisations for the invaluable support through which we have been able to accomplish our goals and can continue working towards the betterment of the urban poor. Together we are making a difference!

PARTNERS





















Collective Good **Foundation**





ASIA INDEX Pvt. Ltd. A BSE and S&P DJI Venture



















Sun Vacuum Formers

TRW Sun Steering Wheels Pvt. Ltd.

WORDS OF APPRECIATION

We are incredibly impressed with Shelter Associates' dedication ensuring they help to provide essential items and resources. Their commitment to improving the lives of marginalized communities through effective communication and fundraising strategies is truly inspiring!

-Pooja Gavane (Service Delivery Manager - Operations, Cert CII - Gallagher)



GIVE A LITTLE, HELP A LOT DONATE TOWARDS OUR CAUSE



We request support from organizations and individuals. Your donation is welcomed in the form of financial support, services, or IT equipment Scan the above code or contact info@shelter-associates.org







